

Primary logo



Sizing requirements

2"



0.6"

Minimum size for print
The smallest logo should be represented in print 2"x0.6"

94 px



28px

Minimum size for web
The smallest logo should be represented in print 94p x 28px

Alternative logo representaions



40px X 40px

Logo Options

1.

banty

2.



Logo Marks



Logo fonts

Primary logo font

Comfortaa regular

Secondary font

Lato Regular

Lato Medium

Lato Bold

Color palette



Hex
#00B976

CMYK
76 0 74 0

RGB
31 181 118



Hex
#28AADC

CMYK
71 15 3 0

RGB
38 170 219